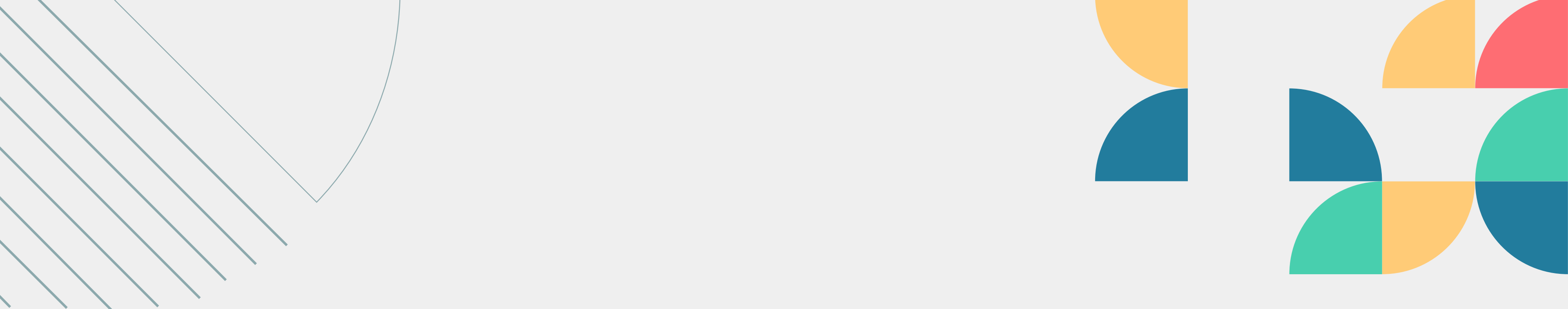




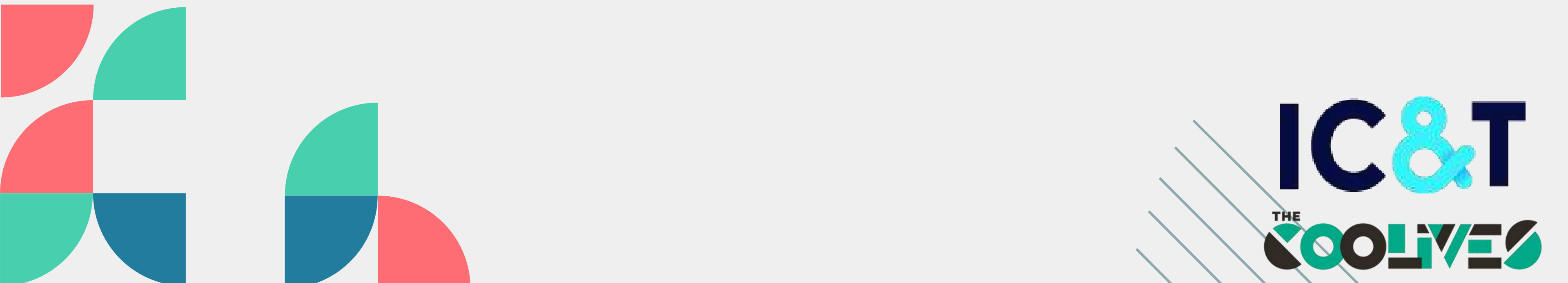
new concept of table olive snack

The logo for 'IC&T EXPORT EASY' is located in the bottom right corner. 'IC&T' is in a bold, dark blue sans-serif font, with the ampersand in a lighter blue color. 'EXPORT EASY' is in a bold, dark blue sans-serif font, positioned below 'IC&T'.

IC&T
EXPORT EASY



OUR BACKGROUND



IC&T
THE **COOLIVES**

Internationalization with tradition

ABOUT US

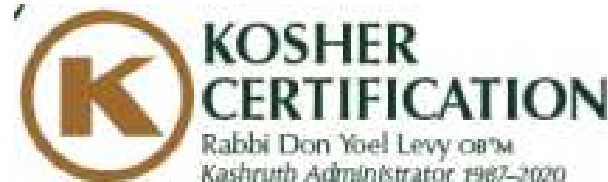
We are an international trade consulting firm based in Córdoba, Spain.
We offer a full service in international operations and setting up abroad.
We have years of experience advising and working with companies of different profiles and sectors.

EXPORTATION

At ICT Export Easy, we are the exclusive distributors of the Coolives product range from Aceitunas Torrent SL — a brand that has successfully adapted to international markets since 1914 and is now present in over 80 countries worldwide.

QUALITY

We partner only with companies that deliver outstanding quality — like Aceitunas Torrent, whose BRC, IFS, Kosher, and Halal certifications speak volumes about their expertise and commitment to excellence.



WHAT IS “THE COOLIVES”

The Coolives is a range of flavored olives in a snacking format. Presented in a single-serving container with no liquid nor pit, they are ready to be eaten anywhere, anytime.

Its innovative packaging is a tin that is 100% recyclable and with an easy-open system.

This convenient packaging, together with the high nutritional values of olives and our low salt recipe, make THE COOLIVES an easy, healthy and cool snack.



IC&T
THE COOLIVES

GRAB AND GO

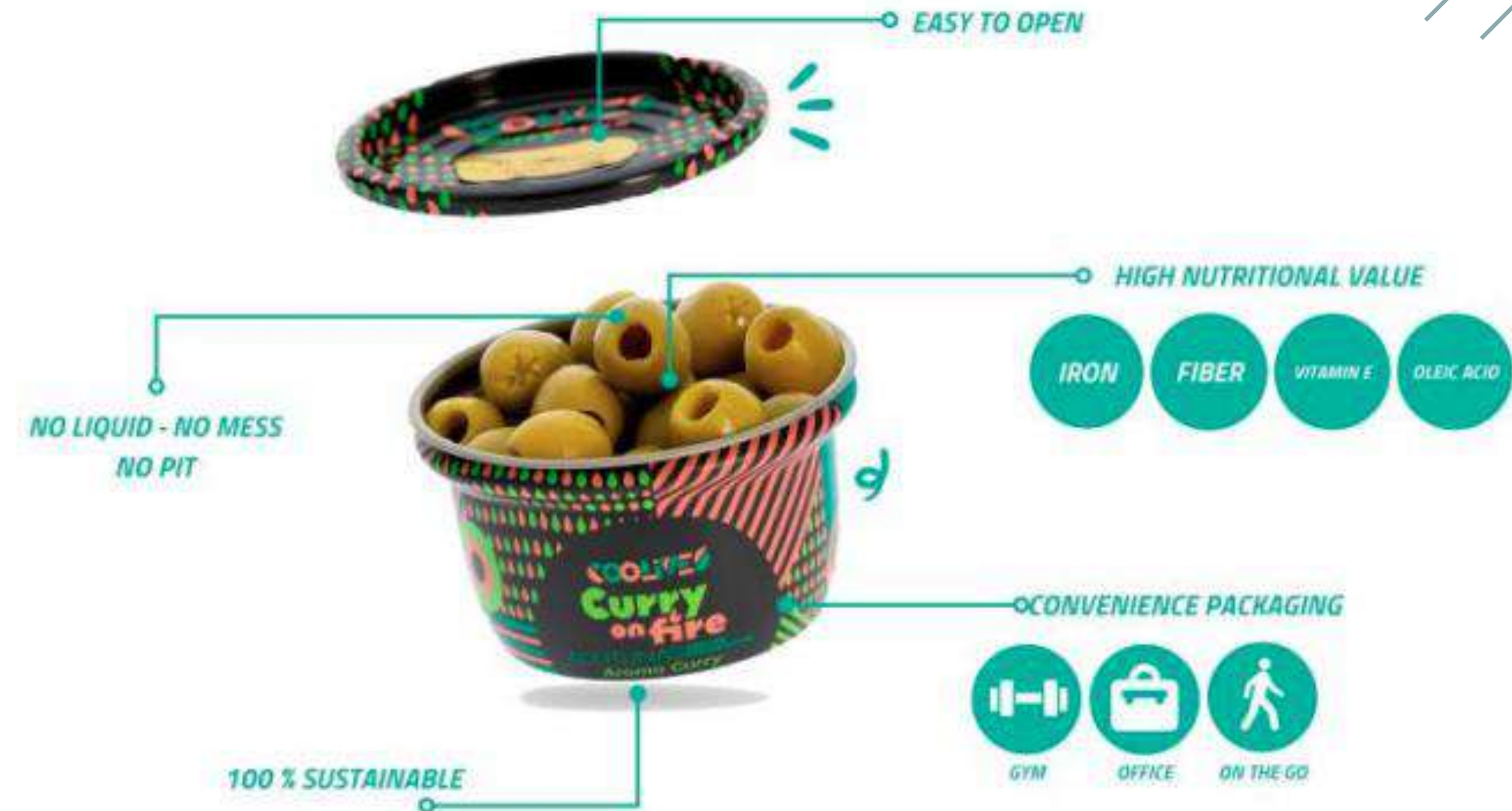
The best SNACK ever: the vitamin E and antioxidants found in olives provide important health benefits.

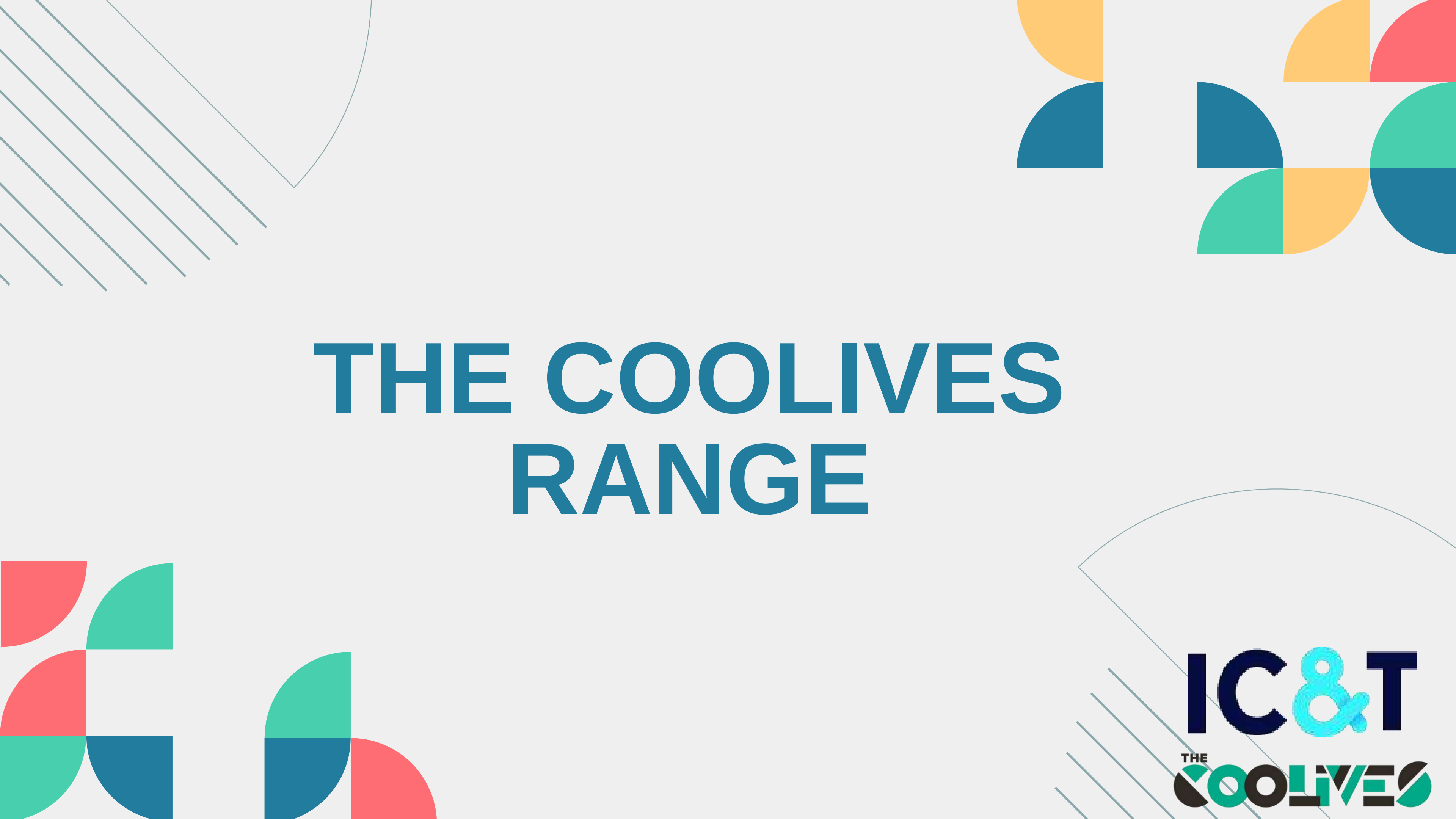
Moreover, our recipe, with a lower salt content, make them the perfect healthy & tasty snack

01 - NO LIQUID-NO PIT

02 - NUTRITIONAL VALUE

03 - SUSTAINABLE FORMAT





THE COOLIVES RANGE

IC&T
THE
COOLIVES



BLACK in BGVCK

BLACK TRUFFLE FLAVOR

The BLACK in BLACK Lady combines elegance and sophistication of the black truffle flavor with the intensity of Hojiblanca black olives.





Curry on fire

CURRY FLAVOR

Feeling lethargic? What you need is to be set alight by our green CURRY ON FIRE olives and its sweet and spicy flavors medley.

IC&T
THE
COOLIVES



Med
MEDLEY

MEDITERRANEAN SEASONING

A cult olive variety, the green Hojiblanca olives with its suave and delicate MED MEDLEY flavors brings the best of mediterranean kitchen.



IC&T
THE
COOLIVES



NEW

NEW

NEW

NEW

NEW

NEW



FLAMENKA

CORDOBA SEASONING

Enjoy our new reference: the best seasoned green olives that will bring to your palate the authentic flavour of Cordoba.





NEW

NEW

NEW

NEW

NEW

NEW



Khalifa

CORDOBA SEASONING

Enjoy our new reference: the best seasoned green olives that will bring to your palate the authentic flavour of Cordoba.





CHOC

CHOCOLATE FLAVOR

Kids and grown ups will be delighted by this combination of black Hojiblanca olives flavored with sweet chocolate.





BERRY

STRAWBERRY FLAVOR

Soft spot for the sweet and velvety texture of strawberries? You better get ready to be seduced by our unique mix of flavours.

IC&T
THE COOLIVES

0% PLASTIC

The Coolives metal tin, produced with renewable energy, makes it collectable and 100% recyclable



REUSE
CYCLE

USE **RE**
CYCLE

Thanks to our innovative and eye-catching design, consumers are willing to give our tin a second life. What if your logo is on it?

SUSTAINABILITY AT HIS BEST



THE MAJOR INNOVATION IN TABLE OLIVE SECTOR

HIGH VACUUM

EXCLUSIVITY

The Coolives is the only product in the olive sector to use the high vacuum packaging technique.

FLAVORS

UNIQUE RECIPE

Finding the right flavors recipe, lowering the salt level and preserving the original seasoning of the olive is only in the hands of olive masters.

DESIGN

NEW SALES CHANNEL

Packaging design is key to the positioning of such an innovative product.



KNOWHOW

ADVANTAGES



01. Au naturel for a longer period of time.

02. Healthier and more flavorful

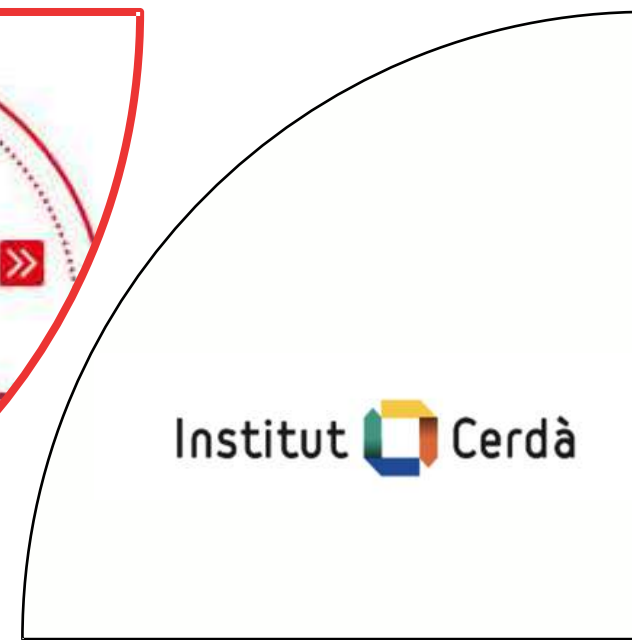
03. Easy and convenient to use

04. Eco friendly

05. A world to discover

Since there is no air, **there is no risk of oxidation of the food** and, therefore, **its shelf life is extended**. In addition, there is no need to add preservatives or immerse the product in oil or other preserving liquid.

AWARDS AND RECOGNITIONS



A WORLDWIDE MARKET

America

USA, Paraguay, Venezuela

Europe

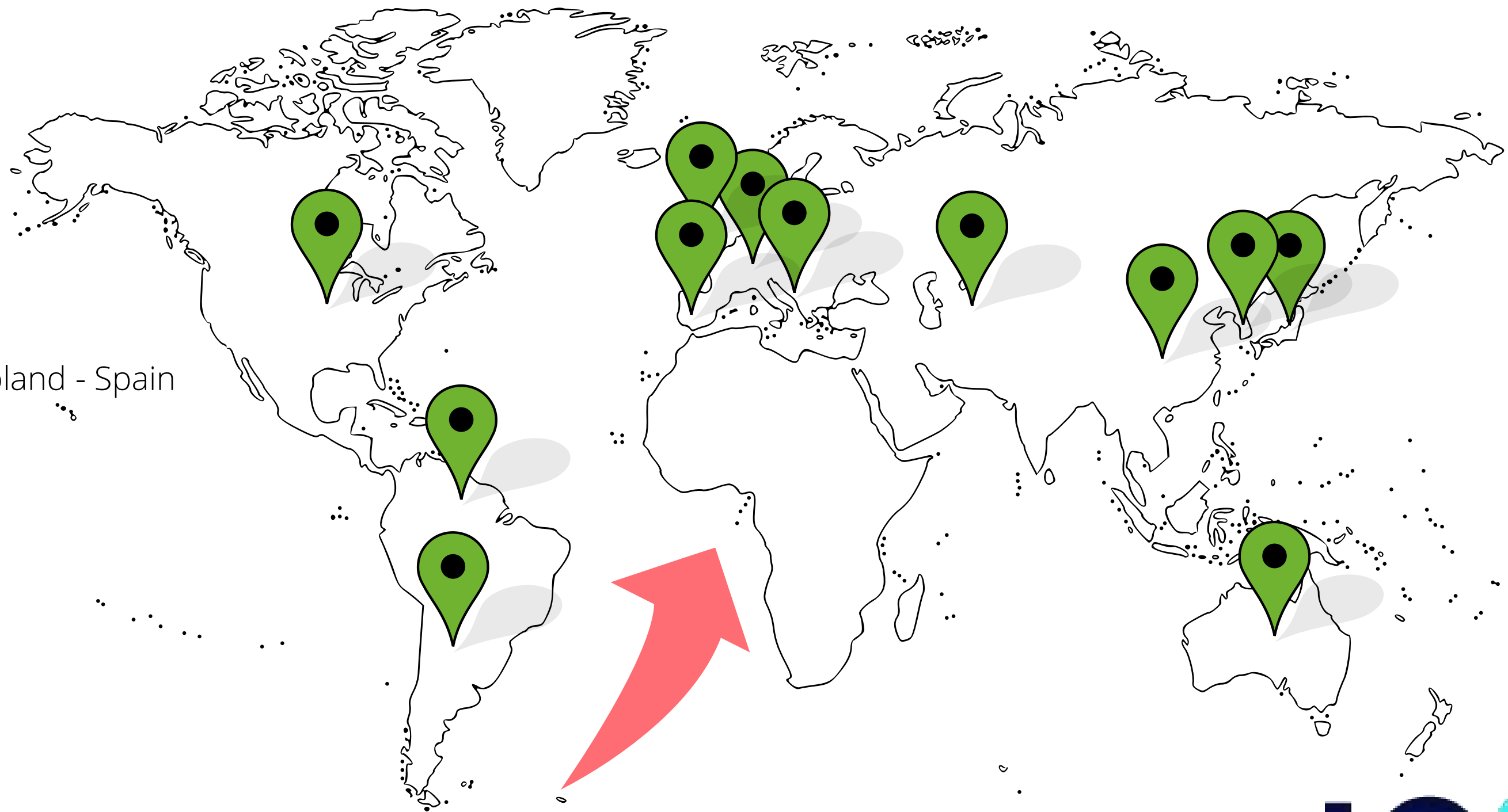
UK – Czech Rep. - Croatia - Poland - Spain
Germany, France

Asia ASAN

South Korea - China - Japan
Australia

Central Asia

Azerbaijan, Georgia



NEW MAIN FOCUS:
FIND A PARTNERSHIP
IN MIDDLE EAST





CUSTOMIZE IT

The Coolives is the best snack for all audience segments. It's tasty, healthy, eye catching and sustainable, but we believe that it can also be the right shift you were needing for your impulse sales or events promotion. It can also be the perfect way to bring a new spark to your corporate gifts.



EVENT

A new concept for your event merchandising.



GASTRONOMY

A taste of culinary tradition of Al Andalus



INSTITUTION

Develop your country awareness with a tasty gift.



SUSTAINABILITY

People will keep your tin and make your message last.



THE COOLIVES - JOIN THE SQUAD



OPEN YOUR MIND

Beyond the innovation and the definition of the new sales channel, different business axes can be covered by such a product range.

ALIMENTATION

EVENTS / BRANDING

CORPORATE GIFT



IC&T
THE **COOLIVES**

EVENTS / BRANDING

HOW TO STAND OUT

Our Coolives tin can be designed to support all kinds of promotion campaigns. A few details make events unforgettable.



CORPORATE GIFT

BRAND AWARENESS

What if your new corporate gift is a tasty snack with the best olives in Spain? A perfect combination to keep your logo always present.



PRODUCT
ON STORE





THANK YOU

IC&T
THE **COOLIVES**